

Co-op Price List for 2010



CATEGORY	FORM #	DESCRIPTION	Quantity 1-5000		Quantity 5001-10000		Quantity 10001-20000	
			Bulk Shipped	Mailed	Bulk Shipped	Mailed	Bulk Shipped	Mailed
Direct Mail - customized *								
	250	Humidifier PostCard (<i>NEW Goldie</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	231	Humidifier PostCard (<i>Static</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	232	Humidifier PostCard (<i>Itchy</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	2298	Air Cleaner PostCard (<i>Little Girl</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	2316	Air Cleaner PostCard (<i>Is she sick...?</i>)	0.42	0.66	0.31	0.56	0.29	0.54
	2317	Air Cleaner PostCard (<i>...site for sore eyes?</i>)	0.42	0.66	0.31	0.56	0.29	0.54
	2348	Air Cleaner PostCard (<i>Sneezy Girl</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	2349	Air Cleaner PostCard (<i>Scary Dustmite</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	2345	Air Cleaner Upgrade Dealer PostCard	0.25	0.50	0.20	0.45	0.15	0.40
	2336	Air Cleaner Upgrade Notice PostCard	0.15	0.40	0.12	0.37	0.10	0.35
	2337	Air Cleaner Upgrade Opportunity PostCard	0.15	0.40	0.12	0.37	0.10	0.35
	2338	Air Cleaner Upgrade Leave Behind PostCard	0.15	-	0.12	-	0.10	-
	849	Dehumidifier PostCard (<i>Mold is not a designer color - paintchip</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	850	Dehumidifier PostCard (<i>Man in Chair</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	851	Dehumidifier PostCard (<i>Condo / Highrise message</i>)	0.25	0.50	0.20	0.45	0.15	0.40
	820	Dehumidifier PostCard (<i>It's not the heat...it's the humidity!</i>)	0.42	0.66	0.31	0.56	0.29	0.54
	821	Dehumidifier PostCard (<i>Smelly Basement</i>)	0.42	0.66	0.31	0.56	0.29	0.54
	123	Humidifier Reminder PostCard - Water Panel Replacement	0.15	0.40	0.12	0.37	0.10	0.35
	2245	Air Cleaner Reminder PostCard - Media Replacement	0.15	0.40	0.12	0.37	0.10	0.35
Newspaper Inserts - customized *								
	226	Humidifier Newspaper Insert (<i>Goldie</i>)	0.06		0.05		0.04	
	235	Humidifier Newspaper Insert (<i>Static</i>)	0.06		0.05		0.04	
	2299	Air Cleaner Newspaper Insert (<i>Little Girl</i>)	0.06		0.05		0.04	
	2315	Air Cleaner Newspaper Insert (<i>Is she sick...?</i>)	0.06		0.05		0.04	
	816	Dehumidifier Newspaper Insert (<i>Man in Chair</i>)	0.06		0.05		0.04	
	822	Dehumidifier Newspaper Insert (<i>It's not the heat...</i>)	0.06		0.05		0.04	
	824	Dehumidifier Newspaper Insert (<i>Smelly Basement</i>)	0.06		0.05		0.04	
In-Home Sales Tools - customized *								
	227	Humidifier While I'm Here Flyer (<i>Goldie</i>)	0.06		0.05		0.04	
	233	Humidifier While I'm Here Flyer (<i>Static</i>)	0.06		0.05		0.04	
	234	Humidifier Assessment Sell Sheet	0.06		0.05		0.04	
	2300	Air Cleaner While I'm Here Flyer	0.06		0.05		0.04	
	2314	Air Cleaner In-Home Quote Form	0.06		0.05		0.04	
	2339	Air Cleaner Upgrade Flyer	0.06		0.05		0.04	
	2163	Trifold Healthy Home Checklist	0.06		0.05		0.04	
	2154	Healthy System Review Brochure/Checklist-min 500	0.80		0.60		0.50	
Business Builder Tools								
	9965	Advertising Slicks - All Product Newspaper Ready Disc	No Charge					
	2155	Radio Commercial and Scripts CD (Humidifier, Air Cleaner, Dehumidifier)	No Charge					
	2156	Logos, Product Photos, Promotional Materials CD	No Charge					
	2340	Upgrade Kit Sticker (<i>Removes Nearly 2X More Contaminants</i>)	1 Roll of 250 Stickers - \$10					
TV Commerical								
	207	Humidifier "Beta" TV Tape (<i>we see</i>)	No Charge					
	217	Humidifier "Beta" TV Tape (<i>very dry</i>)	No Charge					
	2292	Air Cleaner EAC "Beta" Tape (<i>household journey</i>)	No Charge					
	5040	Zoned Comfort Control TV Tape (<i>too hot/too cold</i>)	No Charge					
	229	Humidifier DVD (<i>we see</i>)	No Charge					
	230	Humidifier DVD (<i>very dry</i>)	No Charge					
	2313	Air Cleaner DVD (<i>household journey</i>)	No Charge					
	5043	Zoned Comfort Control DVD (<i>too hot/too cold</i>)	No Charge					
POP / Display Please call 800.334.6011 for availability and pricing								
Consumer Product Literature - available imprinted								
	186	Humidifier Consumer Brochure (<i>All Models</i>)	No Charge		1st 100	per additional 100		
	2289	Air Cleaner Consumer Brochure (<i>All Models</i>)	No Charge		\$35.00	\$3.00		
	2311	Air Cleaner Consumer Brochure (<i>Model 5000</i>)	No Charge		\$35.00	\$3.00		
	2328	Air Cleaner Consumer Brochure (<i>4000 Series</i>)	No Charge		\$35.00	\$3.00		
	835	Dehumidifier Consumer Brochure	No Charge		\$35.00	\$3.00		
	835-S	Dehumidifier Consumer Brochure - Southern / Coastal Piece	No Charge		\$35.00	\$3.00		
	5035	Zoned Comfort Control Consumer Brochure	No Charge		\$35.00	\$3.00		
	5205	8400 Series Thermostat Consumer Brochure	No Charge		\$35.00	\$3.00		
	5560	8570 Thermostat Consumer Sheet	No Charge		\$35.00	\$3.00		
	5166	Thermostat Consumer Brochure	No Charge		\$35.00	\$3.00		
	187	Humidifier Stuffer	No Charge		\$35.00	\$3.00		
	2202	Air Cleaner Stuffer	No Charge		\$35.00	\$3.00		
	813	Dehumidifier Stuffer	No Charge		\$35.00	\$3.00		
	2100	All Product Stuffer	No Charge		\$35.00	\$3.00		
	1869	Humidifier Plenum Sticker	No Charge		\$35.00	\$3.00		
	2216	Air Cleaner Plenum Sticker	No Charge		\$35.00	\$3.00		
	141	Maintenance Reminder Plenum Sticker	No Charge		\$35.00	\$3.00		
	224	Humidifier Door Hanger	No Charge		\$35.00	\$3.00		
	2157	Humidifier/Air Cleaner Combo Door Hanger	No Charge		\$35.00	\$3.00		
	2297	Air Cleaner Door Hanger	No Charge		\$35.00	\$3.00		
	236	Humidity Control Facts - A to Z	No Charge		\$35.00	\$3.00		

* Direct Mail, Newspaper Inserts and In-Home Sales Tools are available at 50% off the above pricing with the use of your available Co-op funds.