

MALE

ANNOUNCER: *(a little over the top and dramatic with a titch of snark)*
Problem: You're sneezing. Wheezing. It's dusty. Yuk. Think you can have a clean, healthy home with a portable air purifier? You think wrong, my friend. Because that only solves the problems in ONE ROOM.

MUSIC: *Soothing, new-age*

ANNOUNCER: With an Aprilaire air cleaner, you'll capture teensy-tiny particles in *every* room of your home. Your heating and cooling specialist installs it. And ahhhh. It's clean. It's healthy. Enjoy *whole-home* air quality solutions, only with Aprilaire.

DEALER

TAG: [7 second place holder]