

“Household Journey” TV Voice-Over National Spot :30

Music – Soft undertone

Female announcer:

The Environmental Protection Agency has stated that the air in *your* home can be more polluted than the air outside. Portable room purifiers just can't protect your family in every room. And of course, you live in more than one room. Aprilaire whole-home air cleaners are simply the most effective, efficient, and convenient way to a cleaner, healthier home. Get control over the air you breathe.

:05 Tag

Audio: Call your Indoor Air Quality Specialist today. Aprilaire. Fresh Ideas for Indoor Air.

Visual: Custom dealer tag info on screen during .05 second audio tag above.