

MALE

ANNOUNCER: *(a little over the top and dramatic with a titch of snark)*  
Problem: Your skin is dry. Your throat is scratchy. And YEOUCH! Static shock. Think you can have a comfortable, healthy home with a portable humidifier? You think wrong, my friend. Because that only solves the problems in ONE ROOM.

MUSIC: *Soothing, new-age*

ANNOUNCER: With an Aprilaire humidifier, you get the perfect amount of soothing moisture in *every* room of your home. Your heating and cooling specialist installs it. And ahhhh. It's comfortable. It's healthier. Enjoy *whole-home* air quality solutions, only with Aprilaire.

DEALER

TAG: [7 second place holder]