

# Upgrade Your Customers to Aprilaire

**Increased Revenue** – Patented media keeps consumers from purchasing retail products – “Beat the Big Box!”

**Consolidate Inventory** – Servicing all the various brand of air cleaners requires media from multiple vendors. Consolidate your inventory to one brand.

**Reduce Damage** – Collapsible media is smaller and protected from the damage associated with large, clumsy, cake box designs.

**Improve Air Cleaner Performance** – Aprilaire’s Self Seal™ prevents air bypass which is a common problem with cake box designs.

**Air cleaner media is an annuity; treat it like an investment in your business. Why not expect 100% media retention, it’s real money. Start today!**



**NEW!**

## Media Upgrade Kits for Aprilaire Air Cleaner Models 2200 and 2400

Receive Frames FREE when you purchase media!  
210, 213, 410, 413 media qualify

\_\_\_\_\_ 4893 Frame      \_\_\_\_\_ 4894 Frame  
(for Model 2200 Upgrade)      (for Model 2400 Upgrade)  
Qty 6 per carton

## Media Upgrade Kits for Competitive Cabinets

Receive Frames FREE when you purchase media!  
610, 613, 810, 813 media qualify

\_\_\_\_\_ 4897 Frame  
Qty 8 per carton

Dealer: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Distributor: \_\_\_\_\_ PO: \_\_\_\_\_

Notes: \_\_\_\_\_

Must provide copy of Distributor invoice for free frames

Return to Aprilaire  
P.O. Box 1467 Madison, WI 53701  
Fax: 608.310.6562  
Email: [promotions@aprilair.com](mailto:promotions@aprilair.com)